

Telehealth Services for Our BlueCross Members



A Guide for Our Providers

January 2023

Thank you for the care you provide to our members every day. We're here to support you by continually adapting our business practices to provide the best possible service.

As the COVID-19 emergency began to unfold, we saw how telehealth made it easier for you to provide essential health care to our members from the safety of their homes. So, we made important changes to support telephonic or audiovisual services for our Commercial members with in-network providers who offer them. Many of these changes will remain in effect even after the COVID-19 public health emergency ends.

As we all work together to ensure patients have continued access to quality care, we'll continue to make updates to serve your needs and those of our members. Please visit [BCBSTupdates.com](https://www.bcbst.com/updates) for up-to-the-minute changes that affect the way we cover telehealth services.

"We're committed to helping our members get the care they need, and telehealth offers them and the providers they trust with more options that fit their everyday needs."

JD Hickey
President and CEO

Defining Current Telehealth Services

The term telehealth is used to refer to any real-time telephonic or audiovisual consultation between a patient and their in-network provider, or in some situations, an online assessment. It's also used for provider-to-provider consultations – regarding a patient's care – for certain covered services.

We allow telehealth visits through Apple® FaceTime®, Facebook Messenger, Skype, Zoom, Google Hangouts Meet™ and other office platforms. If you have questions about a different type of technology, please contact your Network Manager.

Please note: The list of allowed platforms is subject to change with the status of the health emergency. The most recent information will be available at **BCBSTupdates.com**.

Eligible Services

Payment for most telehealth services will be consistent with your BlueCross fee schedule. To be eligible for payment, services must:

- Be covered under the patient's benefits, and eligible for payment as if it were an office visit;
- Take place through synchronous telehealth (real time, interactive audio and video), a telephone visit or asynchronous telehealth. You can learn more about the three categories of telehealth services and which categories can be used to close specific gaps in care later in this guide.
- Be medically appropriate and necessary, and meet the same requirements of the encounter code had it been delivered in person; and
- Include all relevant communications about the member's medical care and follow-up in their medical record.

Any evaluation and management services (E/M) provided through telehealth must include a problem-focused history and straightforward medical decision-making, according to the Current Procedural Terminology (CPT®) manual.

Sample Codes for Billing Telehealth Services

Type of Service	HCPCS/CPT® Codes	Place of Service Code
Telephonic provider-to-provider or provider-to-member	99441-99443	02, 10 or normal POS code with 95 modifier
Virtual (interactive audio/visual) consultations with patients	99202-99205 and 99211-99215	02, 10 or normal POS code with 95 modifier
Behavioral health consultations with patients	90791, 90792, 90832, 90833, 90834, 90836 and 90837	02, 10 or normal POS code with 95 modifier
Diabetes education consultations with patients	97802, 97803, 97804 G0108 and G0109	02, 10 or normal POS code with 95 modifier

Using Telehealth to Address Quality Measures

Tips for Closing HEDIS® Gaps in Care

Proper coding is key to help document the care you’re giving – and reach your quality goals. We’ve included some telehealth updates and sample codes that you may find helpful as you conduct your telehealth visits.

When referring to “telehealth” in this context, it’s helpful to note there are three categories:

1. **Synchronous telehealth – which is real-time interactive audio and video. We’ll refer to this as telehealth when addressing quality measures in this section of the guide.**
 - Telehealth Place of Service Codes and the 95 Modifier
 - When providing telehealth services using real-time audio and video telecommunications systems, use:
 - Place of Service (POS) 02, 10
 - or
 - Your normal POS code with a 95 modifier. Example: POS 11 with a 95 modifier

2. **Telephonic – meaning telephone visits only. In this guide, we’ll refer to this as telephone visits.**
 - Telephone Visits Only
 - Sample CPT® codes include: 98966-98968, 99441-99443

3. **Asynchronous telehealth – which is representative of the e-visits or virtual check-ins, like patient portals, secure text messages, or emails. In this document, we’ll refer to these types of visits as online assessments.**
 - Online Assessments (codes for e-visits or virtual check-ins)
 - Sample CPT® codes include: 98970-98972, 99421-99423, 99444
 - Sample HCPCS codes include: G0071, G2010, G2012, G2061, G2062, G2063

Specific Measures

Follow-Up Care for Children Prescribed ADHD Medication (ADD) – Children ages 6 to 12 who are starting or restarting ADD/ADHD medication should have three follow-up visits within a 10-month period. Telehealth visits are acceptable for all three follow-up visits.

- The first follow-up visit (within 30 days) must be **with a provider who has prescribing authority**, and may be performed as a telephone visit.

The subsequent two visits (within the next nine months) can be **with any provider** and may be an e-visit or telephone visit. However, only one of the two visits (during days 31-300) can be performed as a virtual check-in (online assessment).

Antidepressant Medication Management (AMM) – A telehealth visit may be helpful to check on patients and how they're doing with their antidepressant medications. This would also be a good way to discuss medication side effects and assist patients with refills. Prescribing 90-day medication fills often saves patients time and money while also helping them stay on their medications.

Use of First-Line Psychosocial Care for Children/Adolescents on Antipsychotics (APP) – Children who are prescribed antipsychotics without a documented major mental health diagnosis should have a visit with a mental health provider. **Synchronous telehealth visits are acceptable in this situation.** For example, a psychiatric consultation or therapy session with audio/visual interaction. The visit must occur within 30 days of the medication-filled date OR within 90 days before the medication is filled, and must be completed by a **Mental Health Provider**.

Controlling High Blood Pressure (CBP) – We know that it's important to monitor the blood pressure readings of your patients with hypertension. Here are some tips that may help you monitor your patients' progress and close the gaps in care.

- You can now use member-reported B/P levels, but only if they were taken **on a digital device**.
- B/P readings can be taken from any digital device.
- B/P levels should be documented in the chart by you, the provider, and it is helpful to note that the member checked their B/P on a digital device.
- When talking to your patient about their blood pressure, documenting the name of their digital device in the chart can be helpful.
- The American Heart Association recommends that patients be encouraged to bring their digital devices to the provider office once a year to make sure the readings are accurate.
- If there are multiple B/Ps on the same date, use the lowest systolic and lowest diastolic B/P on that date as the representative B/P.
- The B/P must be a reading of less than 140/90 **to close the gap in care. This gap in care can open and close throughout, depending on whether or not the member's levels are within this range.**

Follow-Up After ED Visit for Substance Use Disorder (FUA) – Patients 13 years or older, who were seen in the emergency department (ED) with a PRINCIPAL diagnosis of substance use disorder (SUD) or any diagnosis of drug overdose, for which there was a follow-up visit should have a follow-up visit for SUD within seven days of the ED visit. Any of the following meet the criteria for a follow-up:

- A telephone visit with any diagnosis of SUD
- An e-visit or virtual check-in (online assessments) with a diagnosis of SUD

Follow-Up After Hospitalization for Mental Illness (FUH) – Patients age 6 and older who were hospitalized for treatment of a selected mental illness or intentional self-harm diagnosis need a follow-up visit within seven days of discharge. Sample diagnoses include: dementia, schizophrenia, schizoaffective disorder, manic episode, bipolar episode, mental illness, and intentional self-harm. The following visit types meet the criteria for a follow-up visit.

- A telephone visit **with a mental health provider**
- A synchronous (audio/visual) telehealth visit **with a mental health provider**

Please note that a visit that occurs on the same day as discharge will not meet the requirements for the follow-up visit for this measure.

Follow-Up After ED Visit for Mental Illness (FUM) – Patients age 6 years and older who had an emergency department visit with a principal diagnosis of mental illness or intentional self-harm need a follow-up visit within seven days of the ED visit. Sample diagnoses include: dementia, schizophrenia, schizoaffective disorder, manic episode, bipolar episode, mental illness and intentional self-harm. **ANY** telehealth encounter (synchronous, telephonic, or asynchronous) will meet the criteria for a follow-up visit, as long as one of the following two conditions apply:

- There is a principal diagnosis of a mental health disorder (in this case it doesn't matter if there is a diagnosis of intentional self-harm)
- There is a principal diagnosis of intentional self-harm, but in this case it must be accompanied by a diagnosis of mental health disorder.

Follow-Up After High-Intensity Care for Substance Use Disorder (FUI) - Patients 13 years of age and older, who had acute inpatient hospitalizations, residential treatment or a withdrawal management visit for a diagnosis of substance use disorder (SUD) that result in a follow-up visit or service for SUD.

Any of the following meet the criteria for a follow-up with a practitioner:

- A telehealth visit with principal diagnosis of SUD
- A telephone visit with a principal diagnosis of SUD
- An e-visit or virtual check-in with a principal diagnosis of SUD

Initiation and Engagement of Substance Use Disorder Treatment (IET) – For patients who are 13 years of age and older, providers may use telehealth visits to meet the requirements of the measure. If these patients have a new episode of alcohol or other drug abuse/dependence, they should have the following visits:

- **For Initiation of AOD treatment**

- The patient should have the following visit types within 14 days of the initial encounter with an SUD diagnosis.
 - A telephone visit with an SUD diagnosis
 - An e-visit or virtual check-in (online assessment) with an SUD diagnosis

Please note that initiation follow-up visits that occur on the same day as the initial diagnosis must be with a different provider.

- **For Engagement of SUD treatment**

- The patient must have two or more of the following visit types within 34 days of the initiation visit with an SUD diagnosis.
 - A telephone visit with an SUD diagnosis
 - An e-visit or virtual check-in (online assessment) with an SUD diagnosis

Please note that events including detoxification codes are not considered engagement episodes.

Asthma Medication Ratio (AMR) – A telehealth visit may be helpful for checking on your patients who are 5 to 64 years of age to determine how well they're managing their asthma. This visit could provide an opportunity to review their current medication regimen, discuss any symptoms, and assist with refills. Prescribing 90-day medication fills often saves patients time and money and helps them stay on their medications, all from the comfort and safety of their home.

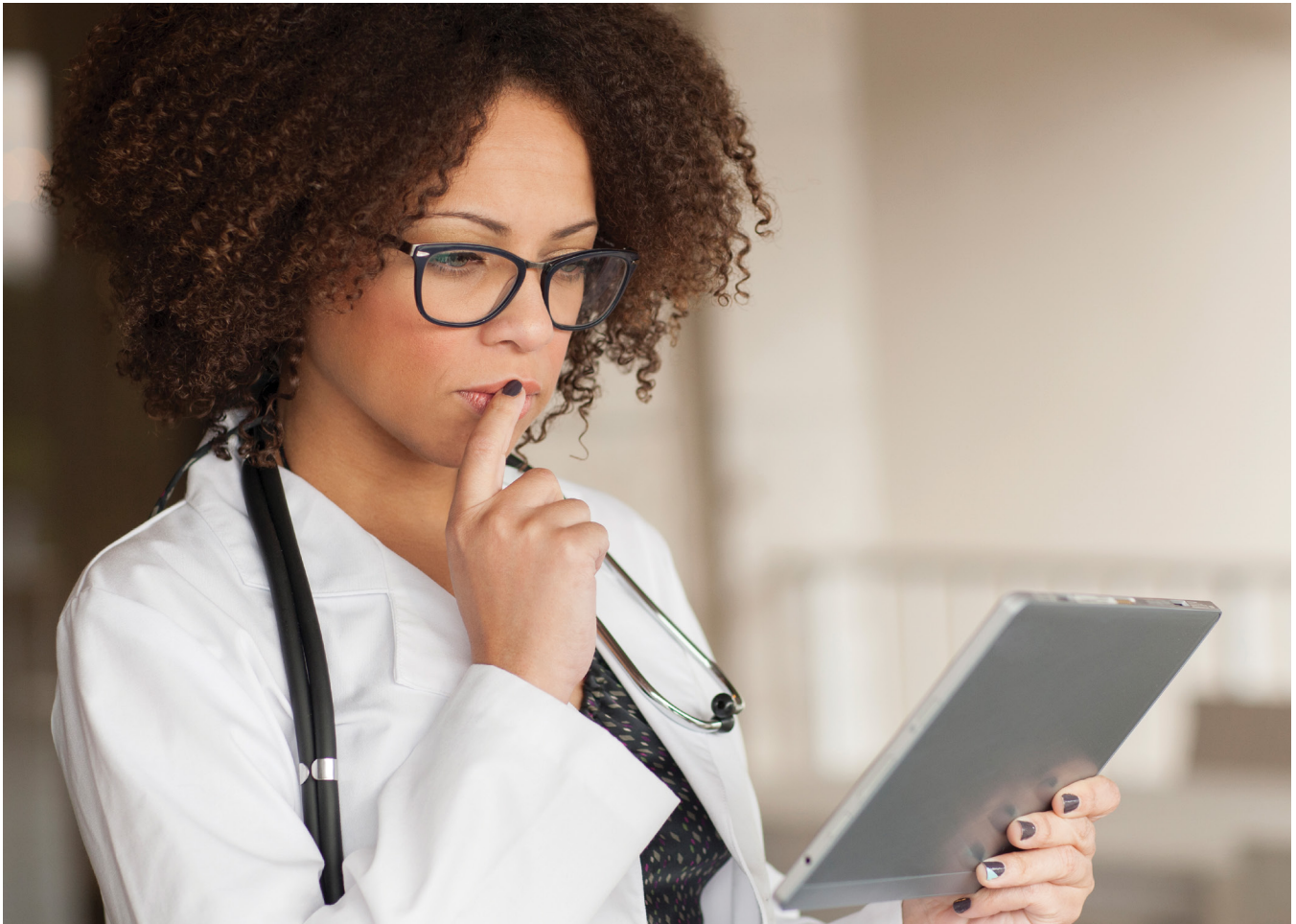
Appropriate asthma medication ratios of 0.50 or greater of long-term controller medications to quick-reliever medications could potentially prevent a significant proportion of asthma-related costs (hospitalizations, emergency room visits), while also lowering non-medication costs for our members.

Prenatal and Postpartum Care (PPC) – Telehealth visits can now be used to meet the prenatal and postpartum care visit requirement. The visit must be documented with a pregnancy-related diagnosis code and occur within the specified timeframe.

- For the **Timeliness of Prenatal Care** visit – a telehealth visit, telephone visit, e-visit or virtual check-in (online assessment) should be completed within the first trimester (280 - 176 days prior to delivery)
- For the **Postpartum Care** visit – a synchronous telehealth visit should be completed within seven - 84 days after delivery

Statin Therapy for Patients with Cardiovascular Disease (SPC) – A telehealth visit may be helpful to check on patients and how they're doing with their moderate- to high-intensity statin medications. This would also be a good time to discuss any medication side effects and assist patients with refills. Prescribing 90-day medication fills often saves patients time and money and helps them stay on their medications.

Statin Therapy for Patients with Diabetes (SPD – Adherence 80%) – A telehealth visit may be helpful for checking in on your diabetic patients and discussing how well they're managing their diabetes and taking statin medications. This would also be a good time to discuss any medication side effects and assist patients with refills. Prescribing 90-day medication fills often saves patients time and money and helps them stay on their medications.



Well-Child Visits in the First 30 Months of Life (W30) – These well-care visits can be done through synchronous telehealth (real-time interactive audio and video), telephone or an online assessment.

Patients must complete six or more visits with a PCP on different dates of service during the first 15 months of life AND two or more visits after the child turns 15 months and before they turn 30 months.

- The age range is 0-30 months.

Child and Adolescent Well-Care Visits (WCV) – This can be done through synchronous telehealth (real-time interactive audio and video), telephone or an online assessment.

Patients must complete at least one comprehensive well-care visit with a PCP or an OB/GYN during the measurement year.

The age range is 3-21 years.

Weight Assessment and Counseling for Nutrition and Physical Activity for Children/Adolescents (WCC BMI) – This can be done through synchronous telehealth, a telephone visit, e-visit, or virtual check-in.

Patients must complete at least one outpatient visit with a PCP or an OB/GYN with evidence of the following during the year for patients 3-17 years of age:

- Body Mass Index (BMI) percentile documentation
- Patients can now report their height, weight, and BMI during the telehealth visit to their provider, and the provider must be the one to document the information and the BMI percentile.
 - **Patient-reported services and biometric values (height, weight, and BMI percentile) are acceptable only if the information is collected by a PCP, or by a specialist when providing a primary care service related to the condition being assessed while taking a patient’s history.**
 - **The information must be recorded, dated and maintained in the patient’s legal health record.**

The table below lists the measures that can be met by a telehealth method, and shows the method by which a gap can be closed for that particular measure if all documentation and other specifications are met.

C = Compliance can be gained by this method

Measure	Telehealth (interactive audio/ video)	Telephonic	Online Assesment (e-visit/virtual check-in)
ADD – Initiation	C	C	
ADD – Continuation and Maintenance	C	C	C
APP	C		
CBP	C	C	C
BPD	C	C	C
FUH	C	C	
FUM	C	C	C
FUA	C	C	C
FUI	C	C	C
IET – Initiation	C	C	C
IET – Engagement	C	C	C
PPC – Prenatal	C	C	C
PPC – Postpartum	C		
W30	C	C	C
WCC – BMI	C	C	C
WCV	C	C	C

Frequently Asked Questions

Q. Can nurses perform and bill for telehealth services?

No. Only contracted and credentialed physicians, specialists, nurse practitioners, physician assistants and mental health professionals can bill for telehealth services under their own NPI. Additionally, nurse practitioners and physician assistants who provide telehealth services must be supervised by a contracted physician. Claims should be billed according to Provider Administration Manual guidelines.

Q. Are there telehealth services that BlueCross will not cover?

We're committed to covering the services that can be successfully administered through audio- and video-based platforms, or through online assessments. As a result, we won't cover telehealth treatment that requires specialized hands-on care, such as Chiropractic services. We also won't cover telehealth treatment that requires specialized equipment, such as whirlpools or ultrasound machines. This includes:

- Athletic Trainings (97169 – 97172)
- Modalities (97010 – 97039) and Group Therapies

Patients receiving group therapy should be considered for individual therapy via telehealth.

It's also important to note, we won't cover telehealth for educational or administrative services, or for patient communications incidental to Evaluation and Management Services (E/M), counseling or medical services covered by this policy. This includes, but is not limited to educational material.

Q. What documentation should be included for telehealth visits?

For services provided through telehealth, you should submit the same documentation you would use for a face-to-face visit.

Thank you for what you do every day to serve our members, communities, and friends and neighbors across Tennessee. If you have questions about BlueCross telehealth coverage, please contact your Network Manager. You can also refer to the additional resources we've listed below.

BlueCross Provider Service: provider.bcbst.com/contact-us/

Availity® Assistance: Call the eBusiness technical support team at 1-800-924-7141 or send an email to eBusiness_service@bcbst.com.

General Telehealth Technical Assistance:

- National Consortium of Telehealth Resource Centers
telehealthresourcecenter.org/
- U.S. Department of Health and Human Services
telehealth.hhs.gov/providers/getting-started/
- Behavioral Health Telehealth Assistance
psychiatry.org/psychiatrists/practice/telepsychiatry

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